

EFactor in collaboration with Aurium commerce are pleased to present this
NETWORK LUNCH

Generating Revenue Using Social Media By Becoming A Brand!

Thursday April 21, 2011

SPEAKERS:

Antoinette Pernot

Owner and Founder
Aurium Commerce

Benno Pieters

Owner and Founder
Aurium Commerce

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EFACTOR PRESENTS
GENERATING REVENUE
USING SOCIAL MEDIA BY BECOMING A BRAND!
WITH ANTOINETTE PERNOT AND BENNO PIETERS
FOUNDERS AND OWNERS OF AURIUM COMMERCE
APRIL 21, 2011

DETAILS

Date:

Apr 21, 2011 - Apr 21, 2011

Time:

11:30 am

Venue:

Capgemini Nederland HQ
Papendorpseweg 100
3528 BJ Utrecht

Fee:

\$7.50

Agenda:

11:30 - 12:30 Welcome & Lunch

12:30 - 13:30 "Generating Revenue using
the Social Media by Becoming a Brand!"

13:30 - 13:45 Real life examples

13:45 - 14:00 Q & A

14:00 - Networking Reception

INVITATION

"Generating Revenue using the Social Media"

During this workshop you will learn about
Aurium's method called: Social Media
Patterning, specifically created to lead to the
fastest possible branding of your company
and people with customer contacts.

This lunch will be a unique event, providing
information on how to generate revenue
through Social Media, the Keynote will be
followed by a network reception.

Please be so kind to register online via:
<http://efactor.com/socialmedia>

