June 11, 2012 | Chamber of Commerce Rotterdam

# **Taiwan Business Day**

ROTTERDAM 2012

Do you own or manage a small or medium sized company, and are you considering opportunities abroad? Meet your potential business partner and support organization for the Far East or Europe!

Innovation and internationalization are two of the most important keys to a successful company. In support of this, the Taiwan Globalization Network (TGN) helps Taiwanese and European companies so that they can more easily and quickly internationalize their business and find supportive partners to help with their globalization efforts. Working hand-in-hand with the Dutch Incubator Association (DIA), we have a unique program to help Dutch and Taiwanese companies globalize their business through B2B matchmaking.

### Why Taiwan?

Taiwan is world leader in many innovative technologies, and its companies continue to stay on top of new developments. Taiwan and The Netherlands have a lot in common, with a long trading history going back over 400 years. Both are internationally renowned as trading nations, and the business gateway to their regions.

In addition to B2B matchmaking, we have an exciting program planned for June 11 at the Rotterdam Chamber of Commerce! Mark your calendars and please join us! The program includes a seminar to help you with your business expansion strategy, a networking event, and opportunities for one-on-one meetings with potential business contacts.

#### **Program**

12:30 Seminar Registration

13:30 Taiwan-Netherlands Business Seminar:

Going global--what do SME's really need

17:00 Networking, drinks and matchmaking

19:00 Taiwanese Business Dinner\*

(\*invitation only)

## Your participation

Advanced registration is required and on a first-come basis. Please visit our website and fill in the registration form. Your details will be entered into our matchmaking system and you will be matched with potential business contacts.

For details and registration, please check our website: www.taiwandesk.org

























# **Taiwan Globalization Network**

In collaboration with TAITRA, the Dutch Incubator Association, and the Rotterdam Chamber of Commerce