

Ricardo Semler



Ricardo Semler is one of the greatest innovators of our time. Refusing to conform to the traditional way of doing things and not afraid to experiment radically, he discovered new approaches to organizing companies, education and society.



Requested by
Herman Hintzen

June 24th, 2014

📍 NBC Congrescentrum, Blokhoeve 1, Nieuwegein

Programme **€350 (Group discount available)**

8:15 - 9:00

Welcome and registration

Time to get your ticket scanned, hang up your coats, drink some coffee and make a quick bathroom stop.

9:00 - 12:00

Ricardo Semler & friends

Welcome by Arko van Brakel, Leen Zevenbergen and Thijs Sprangers

Ricardo Semler "Making People Powerful"

Leen Zevenbergen "Een kwestie van normaal DOEN!"

Carlos Verkaeren "How Poult turned the pyramid upside down"

Ghislaine Duymelings "All you need. With love."

Arend van Randen "Learn to flow"

About

Ricardo Semler (born in 1959 in São Paulo) is the CEO and co-owner of Semco SA, a Brazilian company best known for its radical form of industrial democracy and corporate re-engineering. His firm's revenues grew from \$35 million to \$160 million in just six years, despite severe economic conditions. Semco is now a \$400 million business with additional minority interests in companies that add up to \$9 billion in market value. His innovative business management policies have attracted widespread interest around the world – Time featured him among its Global 100 young leaders profile series in its publication of 1994 and at the same time the World Economic Forum nominated him "Young Global Leader". On top of this, he is a visiting scholar at Harvard Business School and MIT. Books by Semler include 'Turning the Tables', 'Maverick' and 'The Seven Day Weekend'.